Gold's role as an industrial metal in 2018 and beyond

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Gold continues to play a critical, yet evolving, role as an industrial metal. After a period of declining demand, recent years have seen a gradual stabilisation followed by a 3% increase in 2017. This suggests a recovery may be underway, driven primarily by a buoyant electronics sector. (see Figure 1).

Technology Demand, 2010 - 2017

Source: Metals Focus; GFMS, Thomson Reuters; World Gold Council

Figure 1. Industrial demand for gold, 2010-2017

This presentation will provide an introduction to the gold market, focusing primarily on the drivers for demand in the technology sector. New commercial opportunities will be discussed, alongside the role gold plays with respect to ongoing electrification, sustainability and the circular economy.

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